



FROM LAB TO FAB

DIHP's Elevator Pitch – Call for Proposals!

If you have photonics ideas that you want to develop and you are looking for support in its conceptual and technological implementation, then participate in DIHP's Elevator Pitch enabled by "Thüringer Aufbaubank" (TAB) and Fraunhofer IOF.

The Digital Innovation Hub Photonics (DIHP) supports photonics experts with founding intentions, founders (Start-Ups), and small and medium-sized enterprises (SMEs) in the development of sustainable business models and in the development of (marketable) technologies and demonstrators in optics and photonics, in particular:

- Fiber lasers and their applications
- Photonic Sensors and Measuring Systems
- Highly dynamic optical sensors
- Imaging, projection and illumination systems
- Optical quantum technology
- Micro- and nano-optics as well as micro-fluidics
- Optical system design, instrumentation, and miniaturization from EUV to MIR

Application process: Go for it!

Choose a concise title for your idea, name your team members, and summarize your idea along the four questions below. In other words, in order to apply, you provide us with an executive summary (i.e. a short concept paper – two pages) of your idea. If your application passes the first stage, you will present your idea in front of our selection committee in Jena. At DIHP's elevator pitch you have a maximum of two minutes to convince the selection panel of your idea. The selected projects will receive significant research support as well as guidance in transforming the ideas into a sustainable business model (for SMEs) or a sustainable company.

For your application, please choose a concise title and answer the following questions:

- Idea: Which problems does your product or your service idea address? To what extent is it digitally supported?
- Team: Who are your team members? Which experiences and competencies do they contribute?
- Market: Who are the potential customers? How could revenues be generated?
- Status: Where are you now? Where do you need support?

Terms and conditions

Based on the summary, your submissions will be selected and invited to pitch at the DIHP in Jena. You will find more information and the timeline on our homepage (www.innohub-photonics.de). The decision is the DIHP's responsibility. Projects without a technology component cannot be admitted. Any recourse to courts of law is excluded.

Contact and application deadline

If you are interested, please email your application documents to dihp@iof.fraunhofer.de (Dr. Sebastian Händschke and Dr. Robert Kammel) by January, 15th 2020. If you have any questions just get in touch with us, either by email or by telephone (+49 3641 807 257).

www.innohub-photonics.de

**DIGITAL INNOVATION HUB
PHOTONICS**

